



Cumberland Community Action Program, Inc.



eNews

January 2011

ASPIRE Self-Sufficiency Program Holds Holiday Party for Program Participants



ASPIRE Self-Sufficiency Director Stephanie Ashley speaks to the program participant families at the ASPIRE Holiday Party. Children of participant families enjoy a holiday meal and receive gifts that make their season a little brighter.

SHFB Introduces Mobile Pantry, Increases Distribution



This December the Second Harvest Food Bank (SHFB) rolled out a new initiative that will increase its distribution, and get more food into the hands that need it. The Mobile Pantry is designed to be a partnership between the SHFB and community agencies willing to volunteer and “host a site.”

The purpose of the program is to transport fresh produce and frozen foods to areas where local or neighborhood food banks do not exist or lack the capacity to distribute these food products. The need is particularly great in Robeson County, which is where this program will focus its efforts. The goal is to increase food distributed to Robeson County by 20 percent in 2011 over 2010 distribution levels.

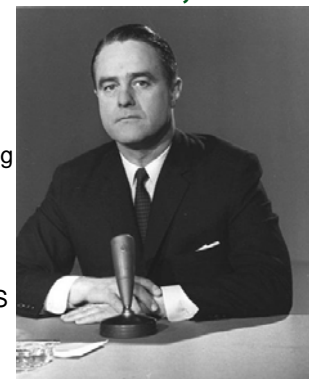
To date, the Mobile Pantry project has been met with great success. SHFB has had four Mobile Pantry site days since its launch, the first of which served more than 500 individuals in a few short hours. That number has grown consistently with each outing, and is expected to continue to rise.

For more information on the Mobile Pantry project, to host a site, or to discuss sponsorship opportunities, contact Gideon Adams, SHFB Operations Manager, at (910) 485-6923 or Gideon.adams@ccap-inc.org.

Champion of Community Action and Anti-Poverty Movement, Sergeant Shriver Remembered

Some 45 years ago, R. Sergeant Shriver transferred his passion for service and commitment to the bettering of all people into what we now know as Community Action. An enthusiastic proponent for social reform, equality and national service, Shriver began laying the groundwork for opportunity and advancement.

The Yale graduate and Naval officer served as Peace Corps director, ambassador, Congressman, director of the Office of Economic Opportunity, and Presidential candidate throughout his long and distinguished career. Part of one of the most famous families in US history, President Kennedy’s brother-in-law used his connections to affect real, positive change.



News of Shriver's passing on January 18, 2011 is cause for all involved with Community Action nationwide to salute the legacy he has left behind. Join us as we continue the work Shriver began to make our communities stronger by assisting individuals as they move forward in life.

Head Start Employees Receive Associate's Degree in Early Childhood Education



Lori Ayers, River Commons Head Start



Vanessa King, Lewis Heights Head Start



Lawanda Thomas, Hay Branson Head Start

Head Start is assisting its staff in actively pursuing higher education through a number of programs. It is the goal of Head Start for all teaching staff to have advanced degrees in their field by 2012. Congratulations to these two individuals on their significant achievements!

Have you recently received a new degree or certification? We want to know, please email that information to jodi.phelps@ccap-inc.org.

SHFB, Downtown Businesses Are Taking Hunger to Heart



The Second Harvest Food Bank of Southeast North Carolina (SHFB) and Downtown Fayetteville businesses are teaming up to take hunger to heart through a new food drive, Downtown—Giving From The Heart, going on now through February 14.

"Last year, we distributed more than 6.7 million pounds of food throughout Cumberland and surrounding counties," said David Griffin, SHFB Director.

"It is only through key community partnerships like this that we are able to consistently meet the rising demand in our area."

Patrons and shoppers of downtown businesses are asked to join them in taking hunger to heart by bringing food donations to any participating location. Many of these vendors will be offering special incentives for anyone who donates. Any business interested in participating is asked to contact Metro Marketing at faymark1@gmail.com.

Participating downtown merchants will be displaying a red heart in their window indicating they are a participating food drop off location. Larger businesses will have collection bins available outside for patrons to donate canned goods and non-perishable food products.

"Every can, dollar, or volunteer hour given to SHFB goes directly towards alleviating hunger in our community," Griffin said. "Because of our efficient operations and heart warming food drives like this, we are able to convert just \$1 into 7 meals. For us, everything really does help."

CCCS Sponsors Poster Contest

Consumer Credit Counseling Service is sponsoring a poster contest in conjunction with the National Foundation for Credit Counseling. The national contest aims to get school children thinking about saving money with the theme, "Be A Superhero! Save Money!" Prizes include a \$100 savings bond for first place, followed by \$50, and \$25 savings bonds for second and third place with \$100 to the winning student's classroom. Winning posters will be submitted to the national contest. The national winner receives a \$500 savings bond and an all-expense paid trip to Washington, DC. Local entries must be submitted to Consumer Credit at 316 Green Street, Fayetteville by February 11, 2011. For questions, contact Tiara Brooks at (910) 323-3192 ext. 34.



[Click Here For Flyer & More Info](#)

MoneySmarts

Tune in to 640AM WFNC Talk Radio Wednesday's at 9:00 am for Money Smarts with Patricia Tyson, Director of Consumer Credit Counseling Service of Fayetteville. Learn about better ways to handle your money and call in for financial advice during this half hour radio show. Special Projects Manager, Esther Acker is a regular guest offering additional advice and knowledge.

Call in with your questions today. You can also submit questions in advance by email to MoneySmarts@ccap-inc.org.

You can reach WFNC at (910) 864-6400.

Get The Latest CCAP News Instantly!



CCAP is now sharing published news stories about our programs that you may be interested! You can follow the CCAP News Feed by clicking on the link below, or accessing the feed from the Press Room at www.ccap-inc.org.

Verizon Employee Discount

You can save 8% off your Verizon Wireless bills as a CCAP employee! There is no need to start a new account, existing customers can take advantage of this discount too!

Contact the local representative, Mary Baskerville, at mary.baskerville@VerizonWireless.com or register your current account at www.verizonwireless.com/getdiscount. You will need to enter your CCAP email address to apply the discount to your plan.

CCAP Releases 2010 Growth Data

CCAP focuses on assisting residents of our community maximize their growth potential. In order to be successful in our mission, we know that our continued growth as an agency is the key to sustaining our programs.

Record growth was achieved agency wide during 2010. Check out CCAP's statistics from 2010 [here](#).

HUNGER CAN'T WAIT

SECOND HARVEST
FOOD BANK
Southeast North Carolina



**Your Neighbors Are Hungry.
Help us Help them...**

It only takes a few minutes to have a powerful impact. Your \$1 donation translates into \$14 worth of groceries that can feed your hungry neighbors. Together, we can help moms and dads put food on the table for their children. **Every dollar helps provide \$14 worth of food — that's 7 meals!**

You can help by donating online, right now, and end hunger today. Give your financial contribution in any amount or go shopping at our virtual food drive. Purchase specific items for donation and pay for them without leaving your computer!

**Donate today because
Hunger Can't Wait.**

[Donate](#)

New HIRES

The greatest asset in the CCAP family is the staff and volunteers. Every employee comes to the table with the specific skills necessary to bring about the change in the lives of those we touch through the various programs and services.

CCAP welcomes our new employees during the months of December 2010 and January 2011:

- Tonya McGill, Head Start
- LaToya Dixon, Head Start
- Lisa Burton, CCCS
- Denise Phillips, Head Start
- Valerie Braggs, Head Start

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